



## **RBH DIRECT CAPABILITIES**

### **GENERAL AND HISPANIC MARKETING**

Market Research  
Creative Strategies  
Message Formulation  
Corporate Communications  
Non-profit Development and Fundraising

### **PRODUCTION**

Direct Mail  
Print Advertising  
Broadcast Production  
Media Buying  
Collateral Materials

### **COMPREHENSIVE SERVICES**

Copywriting  
Graphic Design  
Spanish-language Copywriting/Translation  
Mailing List Development

### **COLLATERAL EXPERTISE**

Logos/Letterhead  
Brochures  
Business Cards/Mailing Labels  
Signs/Banners  
Invitation  
Premiums/Promotional Materials

Robert Hernandez, President

RBH Direct

1602 Glencrest Drive

Austin, Texas 78723

512-480-0065 • 512-476-1301(fax) • e-mail: [rbh@io.com](mailto:rbh@io.com) • [www.rbhdirect.com](http://www.rbhdirect.com)